



Advertising Agreement

We invite you to join us in our fundraising, advertising and community improvement project by education area businesses. Benefits of the program:



- Seacoast Spartans, Seacoast College Prep, Seacoast Lightning, and New Hampshire East Eagles – Get a credit on your tuition!!!
- 25% of advertising proceeds go directly into a chosen player’s account to reduce their tuition!
- All Advertising Packages Include: cost of signage (production and installation), listing on our website as a partner, company brochures in lobby. Design and artwork assistance is available as needed.

This agreement between The Rinks at Exeter and _____, for the production and display of:

Annual rate for selected advertising: \$_____

The term of this agreement shall be for _____ (___) calendar year from date of installation. Advertiser may select longer term than required in order to lock in the current rates for the advertising medium.

Please check which program you are purchasing:

- rink dashboard wall banners on ice advertising
 concourse signage clock signage concourse AV media advertising
 Zamboni advertising rights locker room naming rights other _____

The Rinks at Exeter reserves the right of final approval on all dasher board text and graphics. Please check the box here if you would like graphic design assistance for your advertising _____



Payment Schedule:

- 50% Payment due at signing of agreements 50% due 30 days prior to installation.
- If any payment due is not received within thirty (30) days of “due date”, (or other agreed upon date) The Rinks at Exeter will assume that the client wishes to cancel this agreement and the advertisement will be removed with no refund on previously received payments.

Date of Installation : _____ (To be completed upon installation)

I agree to the above terms and conditions and would like you to begin production of desired advertisement:

Print Name: _____

Company Name: _____

Address: _____

Phone #: _____

Date: _____

Signed: _____

City: Zip: _____

Cell #: _____

State: _____

E-Mail Address: _____

The Rinks at Exeter Signature: _____ Date: _____

“This is Our House!” 25% Credit for Hockey Tuition:

Team Name: _____

Player Name: _____

Total Advertising Amount and 25% Credit: _____